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## Stay Connected

We encourage you to continue the conversation on social media throughout the Institute.



Find us on Facebook at  
Climate Generation: A Will Steger Legacy



Post a photo on Instagram!  
Tag @climategenorg



#talkclimate  
@ClimateGenOrg

# Climate Generation: A Will Steger Legacy

Mission: Empowers individuals and their communities to engage in solutions to climate change











**We are going to ask you a series of statements and ask that you step forward, if you identify with it.**

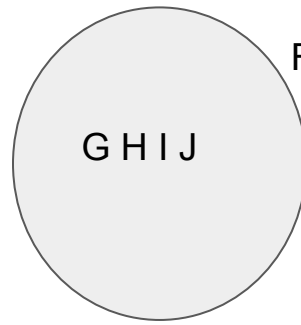
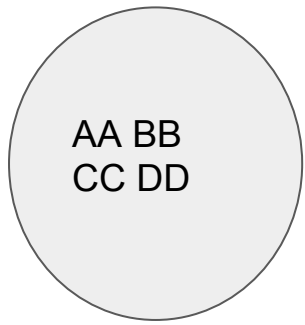
- I care about climate change
- I feel frustrated with the lack of action on climate change
- I am confident that there is something I can do about climate change
- I feel comfortable talking about the basics of climate change (science, causes and impacts)
- I feel comfortable talking about how power, oppression, and privilege have played an influential role in this issue
- I am already talking about climate change regularly at work
- I am already talking about climate change regularly in my personal life
- I feel comfortable talking to policy makers about climate change
- There are people in my life that I want to talk to about climate change, but I'm not sure how I will be received
- My community is often not included in conversations about climate change
- I consider myself a leader
- I have felt grief about climate change
- I am hopeful about what the future will hold
- I believe that my voice is powerful

# Guiding Principles

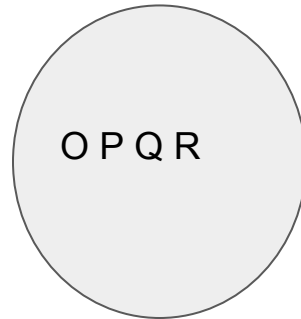
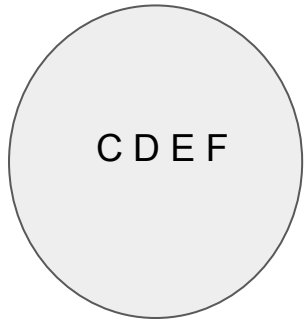
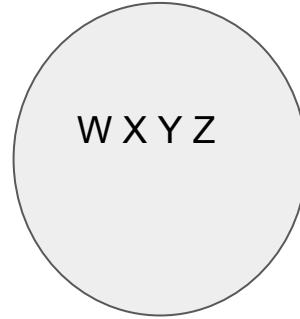
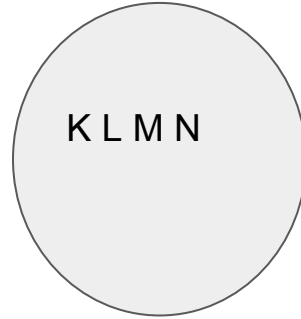
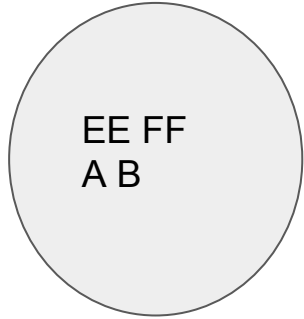
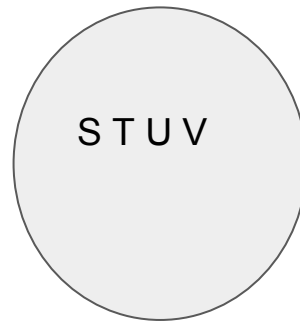
- Everyone's voice matters.
- We are all learning and we all have something to contribute.
- Be open to new ways of doing things.
- Listen to understand.
- Pay attention to who is talking and who is not.
- What you put into this work is what you're going to get out of it.
- Speak from your own experience instead of generalizing. Use "I" statements.
- Have fun and be creative.



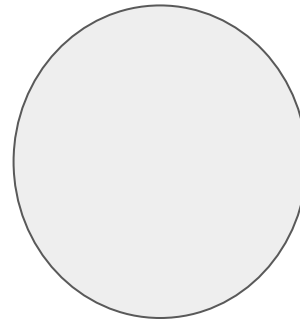
Someone who speaks another language	Someone who traveled a long way to be here	Someone who likes to be outside	Someone who likes numbers
Someone who likes to write	Someone who likes talking to people they don't know	Someone who has been to another country	Someone who has kids
Someone who grows their own food	Someone who lives in the Twin Cities	Someone who can name their representative	Someone who doesn't eat meat
Someone who likes to be creative	Someone who bikes or takes transit to work	Someone who has taken action on climate change	Someone who likes public speaking



FRONT



BACK





THE **SECRET** TO  
TALKING ABOUT  
CLIMATE CHANGE

# First step to having a conversation

1. Ask Permission
2. Ask an open-ended question about the other person's thoughts on climate change
3. Listen- do not interrupt
4. Repeat back to them what you hear vs. responding

Remember you are listening to learn. Not to make your point.

“This is what I heard you saying..”

5 minutes to share. Switch to other partner.







# Second step to having a conversation

1. Share your personal connection to the issue/your experience
2. Listen to learn

5 minutes to share. Switch to other partner.





PSYCHOLOGY  
& SOCIAL  
SCIENCE

CHRISTIE



STORYTELLING



# Story Tips

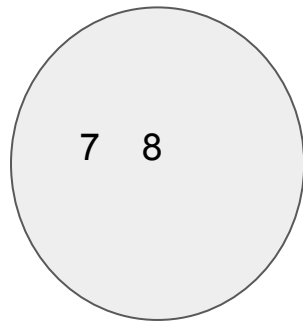
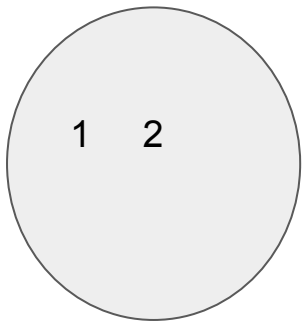
- Hone in on a specific moment and describe it in detail - Use sensory imagery, descriptive phrases, feelings – to paint a picture (interestingly, the more specific you get, the more universal your story becomes)
- Add 1-2 climate change facts to ground your story and make it more compelling (MN fastest warming winters)
- Helpful to end with an invitation to join you in a specific solution.



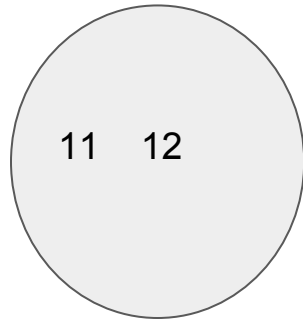
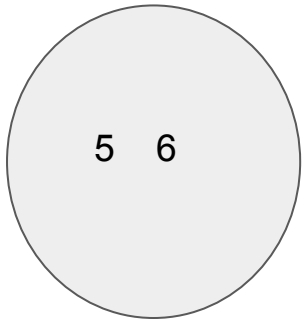
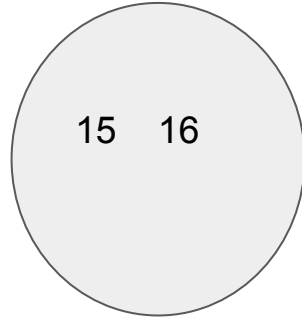
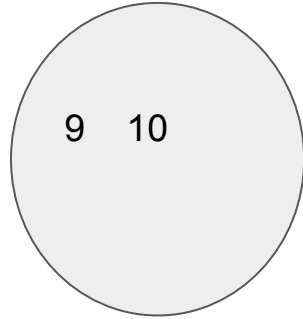
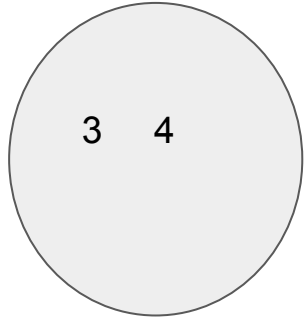
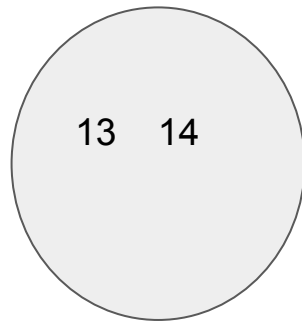


Share a story about an experience that helped shape who you are.

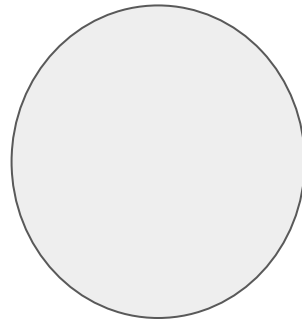
1. Storyteller
2. Facts
3. Feelings
4. Values



FRONT



BACK











RENEWABLES  
& SOCIAL  
JUSTICE

JAMEZ

## Third step to having a conversation

1. Share a fact that helps ground your story...would you like to know more?
2. Conclude conversation; thank them for talking
3. Ask them to join you in an action

How has the content of the Institute inspired you to think of solutions?

5 minutes to share. Switch to other partner.



# Solutions Workshops

## Using your story for collective impact



Your Climate Story: Energize Action in the Media	Lobby
Policy Action for Impact	Room 2510
Building Your Climate Change Presentation	Room 2610
Convening Your Community on Climate Change	Auditorium

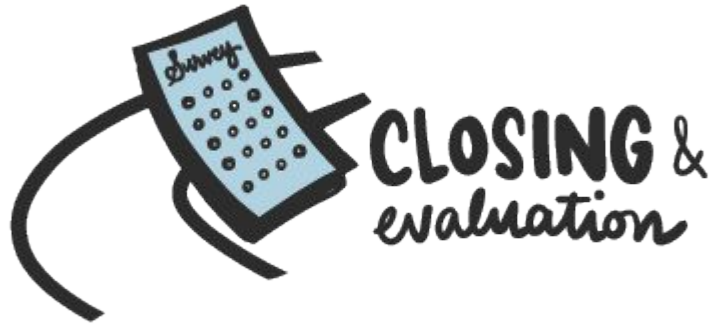


# Solutions Workshops

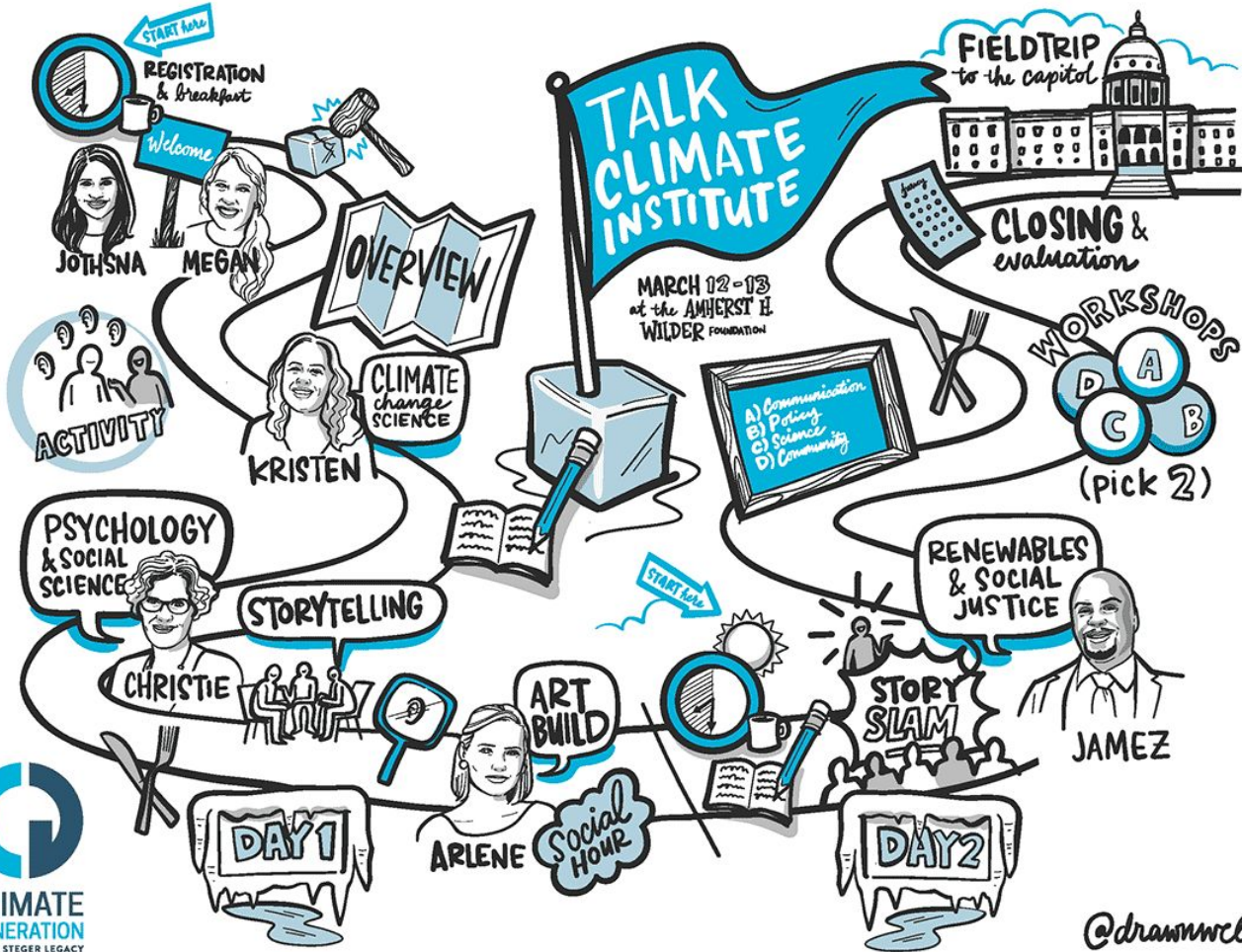
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**CLOSING** &  
*evaluation*





- Hold onto an image of the future you imagine.
- Remember your story.
- Know you are on the right side of history and the evidence supports you.
- You are a part of a growing community of individuals ready to take action!

