



CLIMATEGENERATION
A WILL STEGER LEGACY

Convening Your Community on Climate Change Visioning Worksheet

Local communities have the unique opportunity and potential to create an undercurrent of momentum, as well as ambitious pathways to change that our national and global leaders cannot easily ignore. Yet there are significant gaps in climate literacy, political will, and the tangible next steps for solutions that exist in many of our communities.

Our public convening model is a replicable and scalable template, and our hope for you is that this worksheet will be a helpful visioning tool to generate ideas for how you can prompt conversation, understanding and action on climate change in your community.

Focus and Grounding

Describe what the problem is, who makes up your audience, possible solutions and why this is urgent for your community to address.

What is the problem? (specific local impacts, communication, lack of public will...)

Why is this urgent?

What are the solutions? (already underway and/or potential)

Community Mapping

As providers our primary responsibility is to understand that the answers for creating climate-resilient communities are held within the people who make up that community; in fact, they are the experts. Knowing your audience must begin with seeking to understand what they care about, and tailoring messages and resources to meet their unique needs.

Who makes up the community? (grasstops, grassroots, youth, communities of color)

What are the shared community values? (fishing, farming, faith...)

Who are the local solutions resource providers? (community organizations, government, non-profits, utility, watershed)

Who are potential partners who might support your efforts? (co-host, collaborate, sponsor)

Goals

Establish long-term and short-term campaign goals. Be specific, how do you know you've achieved success? Are your goals quantitatively and qualitatively measurable?

| Long-term | Short-term |
|------------------|-------------------|
| | |

Sample Convening Agenda

This sample agenda is 3.5 hours in length, and gives an idea of the sequence as well as the numerous roles for local community members to be involved in the “cast”.

-Registration, Resource Fair, and Refreshments (45 minutes)

10-15 local organizations table at the Resource Fair and help to create a sense of “community” with a focus on practical climate change solutions

-Convening Introduction (approx. 25 minutes)

Opening Remarks - Mayor or Trusted Community Leader opens the Convening and shares why climate change is important to the community (5-10 minutes)

Welcome from Host(s) - Acknowledgements, Framing the Convening (5 minutes)

Connecting with Neighbors Question - “What do you value most about your community?” (5 minutes)

Solutions Workshop Commercial Break - Each of the five Workshop facilitators introduces themselves and gives a plug for their workshop that will be held later in the Convening (5 minutes)

Transition - Host(s) introduce Climate Literacy Presenter (2 minutes)

-Climate Literacy & Local Impacts (approx. 35 minutes)

Climate Literacy Presentation - Climatologist, Meteorologist or other Climate Scientist shares locally relevant data and trends that illustrate how our climate is changing, as well as the consequences (25-30 minutes)

Community Reflection Question - “How does what you have learned impact what you value about your community?” (5 minutes)

Climate Storytelling (approx. 35 minutes)

Transition - Hosts tone set climate stories and introduce Storytelling Panelists (5 minutes)

Storytelling Panel - 3 Community Members share stories of their personal experience with climate change impacts and/or engagement in solutions (15-20 minutes, 5 minutes for each storyteller)

Motivation Question - “After hearing from your neighbors regarding their climate stories, how do you feel about tackling climate change?” (2 minutes)

Transition - Hosts: “Now it’s your turn!” → introduction for each Solutions Workshop, questions for facilitators (8 minutes)

Solutions Workshops (approx. 40 minutes)

Group Closing - Collective wrap up before breaking into Solutions Workshops, and invitation to Dessert Reception (3 minutes)

Transition - Participants select a Workshop and move into breakout spaces (5 - 10 minutes)

Solutions Workshops - Through five concurrent Solutions Workshops, participants learn about and commit to a tangible, place-based solution, such as energy conservation, waste reduction, or water management (30 minutes)

-Dessert Reception (approx. 30 minutes)

Celebration of community, opportunity for social networking, and collaborative conversations (30 minutes)

Convening “Cast” Template

The convening agenda was designed to feature local people and elevate their voices on climate change. Roles vary from opening welcome speaker, to storytelling panelists, resource fair participants, volunteers and solutions workshop facilitators. Integrating community members in all aspects of the convening helps to create an authentic conversation, from the community to the community, but it was also purposefully designed to encourage social cohesion, collaboration and to support the development of local climate champions.

COMMUNITY:

DATE:

VENUE:

TIME:

Resource Fair, Food and Registration

(Identify 10 local solutions resource providers to reach out to)

45 minutes

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Convening Introduction (approx. 25 minutes)

Opening Remarks (Mayor or other trusted community leader)

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Welcome from Conveners

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|-------------------|
| Your name/partner |
|-------------------|

Climate Literacy & Local Impacts (approx. 35 minutes)

Climate Literacy Presenter (trusted scientist/expert)

30 minutes

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Transition from Conveners

5 minutes

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|-------------------|
| Your name/partner |
|-------------------|

Climate Storytelling (approx. 35 minutes)

Storytelling Panel

Featuring the stories of three community members and their personal reflections on how climate change is impacting what they value, and/or climate change solutions they are pursuing. Stories should be chosen to show a range of impacts, perspectives and solutions.

20 minutes

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|----------|----------|----------|
| Story 1: | Story 2: | Story 3: |
| | | |

Transition from Conveners

5 minutes

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|-------------------|
| Your name/partner |
|-------------------|

Solutions Workshops (approx. 40 minutes)

five concurrent Solutions Workshops are lead by a facilitator who has expertise in a local solution. These workshops offer a tangible, actionable item that participants can engage in to address climate change. Workshops are meant to foster a two-way, collaborative conversation and tangible next steps for convening attendees. List five impacts, or solutions happening in your community and the solutions resource provider who might serve as a facilitator.

40 minutes

| Workshop 1 | Workshop 2 | Workshop 3 | Workshop 4 | Workshop 5 |
|------------|------------|------------|------------|------------|
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Closing from Conveners

10 minutes

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|-------------------|
| Your name/partner |
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Community Organizations/Groups/Corporations (list potential partners with for sponsorship, help with spreading the word, or general collaboration)

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