



CLIMATEGENERATION

A WILL STEGER LEGACY

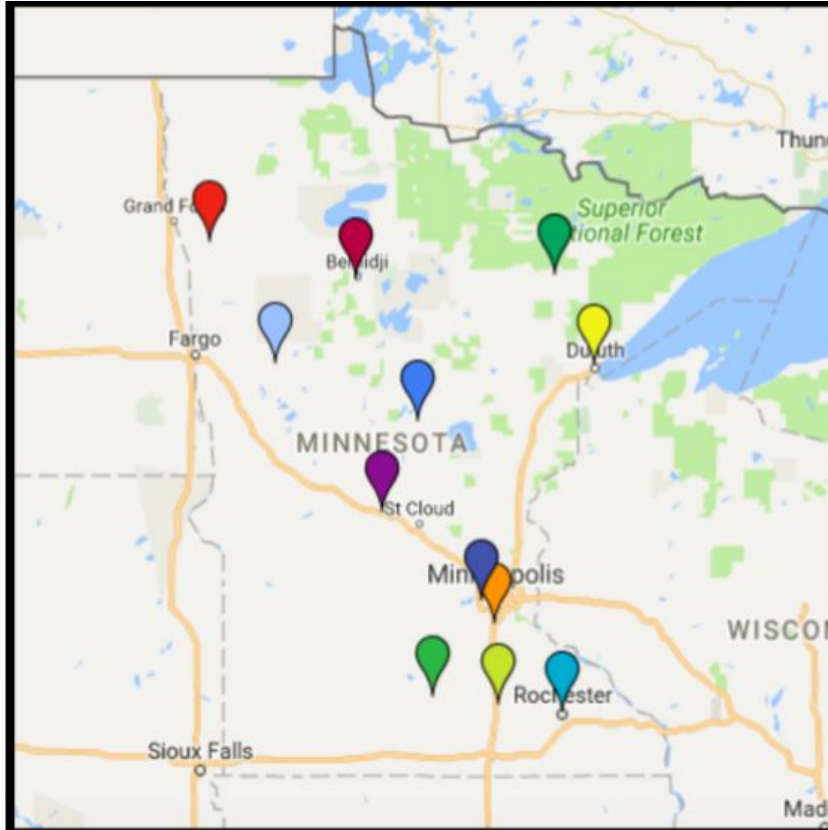
CLIMATE MINNESOTA



LOCAL STORIES, COMMUNITY SOLUTIONS



CONVENINGS



Convening communities

- 📍 Bemidji: April 14, 2015
- 📍 Crookston: April 15, 2015
- 📍 Burnsville: May 12, 2015
- 📍 Duluth: May 18, 2015
- 📍 Owatonna: September 15, 2015
- 📍 Mankato Area: September 21, 2015
- 📍 Iron Range: September 24, 2015
- 📍 Rochester: October 12, 2015
- 📍 Detroit Lakes: November 2, 2015
- 📍 Brainerd: November 2, 2015
- 📍 West Metro: November 12, 2015
- 📍 Albany: February 23, 2016



Theoretical Framework

1. Start with the community and what they care about- connect on common values.
2. Strive to make the event a mirror of the community.
3. Recruit peer groups.
4. Focus on local impacts.
5. Be solutions-focused.
6. Connect through stories.
7. Include trusted messengers of community, science and solutions.
8. Provide real, tangible solutions.
9. Provide multiple opportunities to engage in different ways.
10. Follow up.





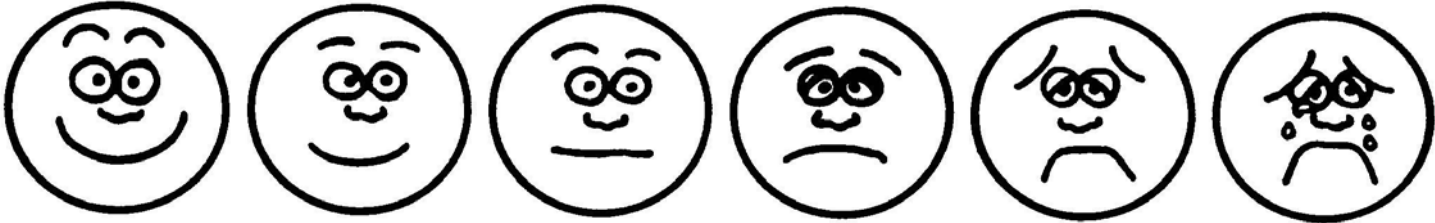


90% of people took action on climate change after the convening

Rochester Mayor Brede proclamation



Convenings also help to build hope:



Climate

Community Trust
Transformation Collaboration Solutions
Values Soft Trends Culture Indicators
Science Inspiration Working Resilience

Converings

Place
Local
Impacts Stories Understanding Hope
Social Infrastructure
Common Action Behavior
Champions Workshops Authentic
Together Neighbors

Toolkit

Sustained
Eyewitness
Roots
Conversation
Connectedness

