Theoretical Framework

1. Start with the community and what they care about—connect on common values.
2. Strive to make the event a mirror of the community.
3. Recruit peer groups.
4. Focus on local impacts.
5. Be solutions-focused.
6. Connect through stories.
7. Include trusted messengers of community, science and solutions.
8. Provide real, tangible solutions.
9. Provide multiple opportunities to engage in different ways.
10. Follow up.
90% of people took action on climate change after the convening

Rochester Mayor Brede proclamation
Convenings also help to build hope:
Climate

Convenings

Toolkit